Give as you Live®

Christmas Countdown Calendar - essential weekly marketing support, just for you

September	October	November	December
9 Add a Christmas Banner to your website	**7** Email your staff and volunteers	**4** Send a reminder email to staff and volunteers	**2** Post to Facebook on the Monday & Twitter on the Tuesday, to be entered into the #charitytuesday prize draw! **KEY DATES: CYBER MONDAY CHARITY TUESDAY**
16 Include e-news insert in your next supporter newsletter	**14** Send a tweet and post a message on Facebook	**11** Send a tweet and post a message on Facebook	
23 Post a pic to Facebook **KEY DATE: PAYDAY FRIDAY!**	**21** Send a gift guide email **KEY DATE: PAYDAY FRIDAY!**	**18** Send the Win Your Christmas competition email, send 2/3 tweets throughout the week	**9** Post to Facebook and Twitter on Monday **KEY DATES: GREEN MONDAY**
30 Send a branded email to supporters **KEY DATE: PAYDAY MONDAY!**	**28** Send a tweet and post a message on Facebook **KEY DATE: PAYDAY THURSDAY**	**25** Post to Twitter 2/3 times on Friday **KEY DATES: BLACK FRIDAY/PAYDAY**	**25** Merry Christmas!

To book your Christmas campaign call: 0870 005 5050 | www.giveasyoulive.com